

The Win-Win Populist Synthesis of Xanadu Publishing

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"Xanadu" is a trademark of Project Xanadu.

Time-Warner and various other conglomerates are putting together Big Interactive Video networks. They think their model of Interactive Publishing is correct-- Information Lords dishing it out for the Information Peons to lap up. Whereas we are proud of the tradition of FREEDOM OF THE PRESS, and intend to carry it forward, improved and ennobled, into the age of electronic publishing.

We believe that our system uniquely solves the problems of RIGHTS, ROYALTIES, INTERCONNECTION AND RE-USE. This is not a technical issue. It is a question of the structure of literature. We have designed a business system to support this literature, and various technical methods may be embraced within the overall network.

Here is what Xanadu publishing means:

AN OPEN PUBLISHING SYSTEM FOR ELECTRONIC OBJECTS:

Anyone may publish any digital object, work or document, composed of text, graphics, music, or any other data.

Anyone may publish connections to an already-published object. These can include comments, footnotes, illustrations, disagreements. They can also be TRANSCCLUSIONS-- virtual inclusions by pointer, meaning anyone may quote anyone else without copying the material.

Users send for portions of any size, automatically paying the vendor for delivery and automatically paying a per-byte royalty to the publisher. Users may keep what they receive; they've paid for it.

Anyone may publish quotations from an already-published object, with automatic royalty and credit to the original. This is done by transclusion pointer.

The Publisher is whoever pays for storage and takes responsibility for the contents.

IN SHORT: A FAIR SYSTEM FOR ALL PURPOSES.

Anyone may publish; anyone may republish materials through this specific mechanism;

WHAT THIS IMPLIES LEGALLY: A SYSTEM OF CONTRACTS.

"Xanadu," and the flaming-X symbol, are trademarks to denote a system of publishing under a specific set of contracts and rules:

The Vendor, licensing the Xanadu trademark to run a participatory service, agrees to use approved software for storage, delivery and accounting.

The Publisher contracts with Vendor to pay for storage and accept responsibility for the contents. Vendor agrees to maintain integrity of document, and pass all royalties through to Publisher.

The User agrees not to redistribute Xanadu-published materials except through approved quotation mechanism.

A TRADEMARK TO ENDORSE THE SERVICE.

There need to be technical systems for electronic storage and delivery of these materials. However, there are many possible mechanisms. We expect to endorse a number of such systems.

"Xanadu" is a trademark to unify electronic publishing services working together under this system of rules.